

2024 INDUSTRY PARTNER SPONSORSHIP LEVELS

ABOUT THE INSTITUTE OF REAL ESTATE MANAGEMENT

The Institute of Real Estate Management (IREM) is the source of education and professional recognition for Managers of all types of income-producing properties. IREM is the only professional association dedicated to serving the needs of all property management professionals. The institute's mission is to educate, certify and promote the professional competence of IREM members in order to meet the needs of those who utilize their services.

BENEFITS OF BEING AN INDUSTRY PARTNER

As an Industry Partner your company or organization will receive unique benefits and the special recognition of being an active participant in the development and future of East Tennessee's property management field and Members refer to the Industry Partners Directory first when service providers are needed.

INDUSTRY PARTNERS SPONSORSHIP LEVELS

PREMIER Sponsorship - \$1,200.00 – limited to 8 qty. (March, May, September & November)

- Pinnacle Sponsorship or co-sponsorship of one membership meeting.
- Address the membership at sponsored meeting (5-10 minutes).
- Attendance to bi-monthly membership meetings at no additional charge –2 attendees.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Full page ad in the IREM Industry Partners Directory.
- Social media recognition/advertising – 4 times per year.

GOLD Sponsorship - \$750.00

- Event Sponsorship of one membership meeting with a Premier Industry Partner-2 attendees at no additional charge for sponsored meeting.
- Recognition by the President at the sponsored meeting.
- Attendance to bi-monthly membership meetings at no additional charge –1 attendee.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Half page ad in the IREM Industry Partners Directory.
- Social media recognition/advertising – 3 times per year.

SILVER Sponsorship - \$500.00

- Recognition at IREM events.
- Attendance to bi-monthly membership meetings at no additional charge –1 attendee.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Quarter page ad in the IREM Industry Partners Directory.
- Social media recognition/advertising – 2 times per year.

BRONZE Sponsorship - \$350.00

- Recognition at IREM events.
- Attendance to bi-monthly membership meetings at no additional charge –1 attendee.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Listing in the IREM Industry Partners Directory.
- Social media recognition/advertising – 1 time per year.

2024 INDUSTRY PARTNER APPLICATION

Company: _____ Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

List two (2) business references:

Name: _____ Company: _____ Phone: _____

Name: _____ Company: _____ Phone: _____

Industry Partner Membership Level:

- Premier - \$1,200.00 (limited to 8 qty.)
- Gold - \$750.00
- Silver - \$500.00
- Bronze - \$350.00

Note: Industry Partner must be sponsored by a member and are subject to approval.

PAYMENT INFORMATION

- Check, payable to IREM Chapter 57
- Pay via www.iremchapter57.com

PLEASE SEND PAYMENT TO:

Polly Matherly, CPM
1508 Randall Park Dr
Knoxville, TN 37922
865-384-0491
Polly.Matherly@FlagshipHP.com

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An Industry Partner is not a member of the Institute of Real Estate Management (IREM). Only CPM members (CERTIFIED PROPERTY MANAGER), AMO Firms (ACCREDITED MANAGEMENT ORGANIZATION), ARM Members (ACCREDITED RESIDENTIAL MANAGER), CPM Candidates, Associate Members and ACOM Managers may be members. By signing below, I agree that I shall not hold myself out to be a member of IREM, nor shall I permit the use of the CPM or AMO designations, ARM Service Award or any other indicia of membership in, or affiliation with IREM. I understand that if approved as an Industry Partner, I may use the name Institute of Real Estate Management and/or its acronym IREM only in conjunction with the Industry Partners for the sole and limited purpose of indicating that I am an Industry Partner. I understand that should my participation as an Industry Partner be terminated by the chapter at any time there shall be no refund of my membership.

The Industry Partner program is not a National program, but solely and exclusively under the direction and administration of Chapter 57. All rules, regulations, privileges and penalties, costs, dues, changes, modifications, administration and such are under the sole discretion of Chapter 57.

Signature: _____ Date: _____

Application must be signed