

2025 INDUSTRY PARTNER SPONSORSHIP LEVELS

ABOUT THE INSTITUTE OF REAL ESTATE MANAGEMENT

The Institute of Real Estate Management (IREM) is the source of education and professional recognition for Managers of all types of income-producing properties. IREM is the only professional association dedicated to serving the needs of all property management professionals. The institute's mission is to educate, certify and promote the professional competence of IREM members in order to meet the needs of those who utilize their services.

BENEFITS OF BEING AN INDUSTRY PARTNER

As an Industry Partner your company or organization will receive unique benefits and the special recognition of being an active participant in the development and future of East Tennessee's property management field and Members refer to the Industry Partners Directory first when service providers are needed.

INDUSTRY PARTNERS SPONSORSHIP LEVELS

PREMIER Sponsorship - \$1,200.00 – limited to 8 qty. (March, May, September & November)

- Pinnacle Sponsorship or co-sponsorship of one membership meeting.
- Address the membership at sponsored meeting (5-10 minutes).
- Attendance to bi-monthly membership meetings at no additional charge –2 attendees.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Full page ad in the IREM Industry Partners Directory.
- Social media recognition/advertising – 4 times per year.

GOLD Sponsorship - \$750.00

- Event Sponsorship of one membership meeting with a Premier Industry Partner-2 attendees at no additional charge for sponsored meeting.
- Recognition by the President at the sponsored meeting.
- Attendance to bi-monthly membership meetings at no additional charge –1 attendee.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Half page ad in the IREM Industry Partners Directory.
- Social media recognition/advertising – 3 times per year.

SILVER Sponsorship - \$500.00

- Recognition at IREM events.
- Attendance to bi-monthly membership meetings at no additional charge –1 attendee.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Quarter page ad in the IREM Industry Partners Directory.
- Social media recognition/advertising – 2 times per year.

BRONZE Sponsorship - \$350.00

- Recognition at IREM events.
- Attendance to bi-monthly membership meetings at no additional charge –1 attendee.
- Chapter website – logo and link to your website at www.iremchapter57.com.
- Listing in the IREM Industry Partners Directory.
- Social media recognition/advertising – 1 time per year.